GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:1411
ANSWERED ON:27.11.2007
DIRECT-TO-HOME SERVICE
Mandal Shri Sanat Kumar

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the DTH providers in the country are offering a set of channels, as per their bouquet to the viewers;

(b) if so, the details thereof;

(c) if not, the reasons therefor;

(d) whether the Government proposes to formulate any guidelines for the DTH providers/ operators to check/regulate the DTH services in the interest of subscribers; and

(e) if so, the details thereof?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P. R. DASMUNSI)

(a): Yes, Sir.

(b): The Two operational Direct to Home (DTH) service providers are offering a set of channels, as per their bouquets to the viewers as under:-

(i) M/s Dish TV India Ltd. packages/bouquets are:-

(a) Maxi with Sun Channels− Rs. 350/- per month.
(b) Maxi − Rs.300/- per month.
(c) Welcome with Sun Channels-Rs.300/- per month
(d) Welcome − Rs. 262/- per month
(e) Freedom plus with Sun Channels-Rs.200/- & Rs.160/- per month for 105 and 92 channels respectively.
(f) Freedom with Sun Channels − Rs.150/- per month.
(g) Freedom − Rs. 100/- per month.

(ii) M/s. Tata Sky Ltd. packages/bouquets are:-

(a) Starter Pack − Rs.160/-per month
(b) Family Pack − Rs.250/-per month
(c) Western Pack − Rs.250/-per month
(d) Jumbo Super Saver pack − Rs.300/-per month
(e) South Starter Pack- Rs.200/- per month
(f) South Value Pack- Rs.300/- per month
(g) South Jumbo Pack- Rs.350/- per month

(c): Does not arise.

(d) & (e): Telecom Regulatory Authority of India (TRAI) has issued the 'Direct to Home Broadcasting Services (Standards of Quality of Service and Redressal of Grievances) Regulation, 2007' for DTH service on 31st August, 2007. TRAI has also amended the existing interconnection regulation on 3rd September, 2007 for facilitating DTH operators to source content as per the choice of its subscribers on a −la-carte basis from broadcasters. Salient features of QoS Regulation and amendment to interconnection regulation are annexed. The full text of the regulations is available on TRAI's website www.trai.gov.in..